



MAHARSHI DAYANAND UNIVERSITY, ROHTAK
(A State University established under Haryana Act No. XXV of 1975)
'A' Grade University Accredited by NAAC
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Dated: 07.05.2016

MINUTES OF THE MEETING OF THE ACADEMIC AUDIT COMMITTEE (AAC)
HELD ON MAY 7, 2016 IN THE OFFICE OF THE HEAD, DEPT. OF JOURNALISM
AND MASS COMMUNICATION, M. D. UNIVERSITY, ROHTAK

A meeting of the Academic Audit Committee (AAC) comprising of the following members was held on 07.05.2016 at 12:30 Noon in the office of the Head, Dept. of JMC:

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|--|----------------------------|
| 1. Dr. C. P. Singh
Professor & Head,
Dept. of JMC, GGSIPU,
Dwarka, New Delhi. | Outside Expert
(Member) |
| 2. Prof. Rohini Aggarwal
Dean, Faculty of Humanities,
M. D. University, Rohtak | Member |

The AAC members interacted with the Head, Dept. of JMC, faculty members, research scholars and students of the department and sought their feedback about teaching, research, and other facilities/ activities of the department.

The AAC also browsed the documents related to Academic Audit Report including Departmental Evaluative Report, Dept. Presentation Report, IQAC Criteria and other supporting documents presented by the HOD (JMC).

The committee also saw the classrooms and faculty rooms, seminar room, etc. to judge the infrastructure.

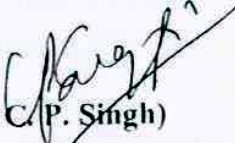
After a thorough inspection/ assessment of the documents, personal assessment through interaction, and feedback from the stake holders, the committee opines as under:

OVERALL REPORT (OBSERVATIONS OF THE ACADEMIC AUDIT COMMITTEE)

1. The Dept. has competent faculty members, fully qualified, capable of doing justice to teaching and research assignments.
2. The Dept. has necessary basic infrastructure for conduct of Academic programmes.
3. The Dept. has clearly demarcated Vision- Mission, and future plans of action.
4. The Dept. is doing best in terms of curricular aspects, delivery mechanism, and other necessary parameters of Academic Audit.
5. The Dept. has the potential to develop further as a Prominent Centre of Media Education.

SUGGESTIONS FOR FURTHER IMPROVEMENTS

1. The Dept. may initiate official collaboration with Media Organizations, etc. for practical skill- based training of its students.
2. The Dept. may initiate research collaboration(s) with institutions of repute.
3. Workshops on Research Methodology, etc. be organized for research scholars and M.Phil students.
4. The Dept. may develop full fledged Computer & Multi- media lab for practical training of students.
5. Posts of technical nature- Technical Assistant, etc. be get created in the Dept. Further, technical posts for the upcoming Electronic Media Centre (Radio/ TV Studio) be got created.
6. Specialized Electronic Media (Radio & TV Journalism) faculty member be recruited in future for further development of the Dept.
7. Experts from Media Industry be also associated with the Dept. by creating an appropriate forum for the purpose.
8. Alumni Base of the Dept. be tapped for knowledge- updation and career placements of students.
9. The Dept. may consider starting new courses as per emerging trends of media sector, including under graduate level paper of Journalism and Mass Communication.


(Prof. C.P. Singh)
Outside Expert


(Prof. Rohini Aggarwal)
Member

Dept. of Journalism and Mass Communication

Academic Audit (Period 2014-15)

An Academic Audit for the session 2014-15 was carried out in the Dept. of Journalism and Mass Communication on 07.05.2016 at 12:30 P.M. The following members attended the Academic Audit Meeting:

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|---|----------------|
| 1. Prof. Rohini Aggarwal, Dean
Faculty of Humanities, M. D. University, Rohtak | Chairperson |
| 2. Prof. C. P. Singh, GGSIPU, New Delhi- | Outside Expert |

All the parameters as per IQAC guidelines have been examined and verified by the Committee point wise:

(Parameters)

CURRICULUM ASPECTS

1. The Dept. of JMC conducted the following courses during the session 2014-15:

a. MJMC (Two Years)	Intake	30(06 additional admissions)
b. M. Phil (One Year)	Intake	15
c. Ph. D	Intake	02
2. The syllabi of all the above course(s) is in accordance with UGC guidelines (Model Syllabus). The syllabus focuses on theoretical as well as practical aspects of the subjects. The M. Phil course is designed to build and attitude of teaching and research in students.
3. Students of the Dept. of JMC of MJMC (Final Year) underwent practical training in form of Media Internship with Media Organizations.
4. Feedback was taken from the students in the form of feedback proforma. The students rated the Dept. and its various facilities as GOOD (Average Score 3.01 out of maximum score of 4).
5. Feedback from Parents of students was taken. Parents rated the Dept. as GOOD.
6. Though there is no separate Dept. Library, yet the Central Library (Vivekanand Library) possesses about 4469 books on Journalism and Mass Communication out of which 247 books have been purchased during the session 2014-15. About 20 Journals are being subscribed for the Dept. of JMC in Vivekanand Library.

TEACHING- LEARNING AND EVALUATION

1. Department has 4 faculty members- 02 Professors and 02 Assistant Professors. 02 Faculty members are Ph. D degree holder and 02 Faculty members are UGC NET examination qualified.
2. The Dept. received total applications 140 against 30 seats for MJMC courses, 47 applications against 15 seats for M. Phil course. All the seats in these two courses were filled up.
3. Apart from regular semester examinations, the Dept. follows University norms for continuous evaluation in form of class tests, assignments and presentations.
4. Tutorials are conducted regularly in the Dept. separate provision for tutorial classes have been made on Saturdays in Dept. Time Table.
5. Personal Counselling of students on career aspects, personality development aspects, and academic aspects is done on regular basis by the faculty members.
6. The Dept. organized Awareness Programme on various aspects for the students.
7. Students (MJMC) were taken for educational/ practical training visit to All India Radio in September, 2014.
8. Teacher Students Ration is 1:19.5
9. Teacher Research Scholar Ratio is 1:6.5
10. The Dept. strictly follows the University Academic Calendar.
11. Teaching Learning Methodology is interactive in nature with Student-Centric Approach. Apart from regular class room teaching method, role-play, ICT based learning, presentation, practical assignment(s), field visit(s), media internship, etc. help in facilitating the teaching- learning aspects.
12. Three Extension Lectures/ Special lectures were organized in the Dept. during 2014-15.

RESEARCH CONSULTANCY AND EXTENSION ASPECTS

1. Two faculty members (Two Professors) are actively engaged in guiding research work of research scholars of the Dept. 16 research scholars are enrolled under these two faculty members.
2. All of the faculty members participated in International/ National Seminar/ Conferences/ Workshops, etc.

3. Faculty members presented research papers in Conferences, and Chaired Sessions too in Seminar/ Conferences during the session 2014-15.
4. Faculty members were invited as Resource Person/ Outside Experts in various Conferences/ Seminar/ Workshop.
5. Faculty Member (Prof. Harish Kumar) delivered Extension lectures in Colleges/ Universities.
6. Faculty members (Prof. Sarojini Nandal) delivered Radio Talk on AIR Rohtak on Social issues.
7. Faculty Member (Ms. Sumedha Dhani) organized Awareness Poster Exhibition on Social issues.
8. Faculty member (Sh. Sunit Mukherjee) delivered Extension/ Special lecture(s) in Colleges/ Universities.

INFRASTRUCTURE AND LEARNING RESOURCES

1. The Dept. has three class rooms (one each for MJMC- Previous, MJMC- Final and M. Phil courses). One Office Room, Faculty Room for faculty members, One Seminar Room, One Computer Room, One Store Room, One Room (IQAC/ CRS office)
2. One Modern Electronic Media Centre (Comprising of Radio & T. V. Studio) are in pipeline. (Would be functional from the session 2016-17).
3. About 247 books were added in Journalism and Mass Communication section during 2014-15.
4. The Dept. subscribes to 06 newspapers- 03 English and 03 Hindi at Dept. level. Besides, 09 Magazines and 19 Journals are available in Vivekanand Library for Dept. students.
5. One LCD and Public Address System has been added in E- resources during 2014-15.
6. Further, students have free access to Vivekanand Library facilities, including books, journals & e- resources.

STUDENT SUPPORT AND PROGRESSION

1. The Department has CAREER COUNSELLING AND PLACEMENT CELL to facilitate students' progression in Career.
2. Individual counselling- career, academic and personal is offered by faculty members to the students.
3. Students of the Dept. are engaged as Media Volunteer(s) for Zonal, Inter-Zonal Youth Festivals as well as important seminars organized in the University. The students undertook such MEDIA VOLUNTEER duties during 2014-15 too.

GOVERNANCE, LEADERSHIP AND MANAGEMENT

1. Management of department affairs is strictly as per University rules & regulations.
2. Department level decisions are taken in Departmental Committee Meeting.
3. The Leadership principle is of Democratic Participative nature.
4. Student admission is strictly as per merit on the basis of entrance test.
5. All the faculty members are members of either UGBOS, or PGBOS, or Faculty of Humanities committee, or Board of Studies of other Universities. Thus, well- versed in academic governance and leadership.
6. One Faculty member (Sunit Mukherjee) is holding the charge of Director, Public Relations of the University.

INNOVATIVE PRACTICES

1. The Dept. focuses on multiple avenues for holistic personality development of students, including participation in co- curricular and extra- curricular activities.
2. Engagement of students as MEDIA VOLUNTEER in Youth Festivals and Seminars of University.
3. Discussion programmes are organized to facilitate development communication skills, and raise over all awareness level of students.
4. Participation of students in Radio Shows of All India Radio.
5. Students are encouraged to undertake field visits for practical assignments.


6. New Media Initiative- A Special Group has been created on Facebook to facilitate interaction and learning for the students.
7. The Dept. follows all IQAC guidelines, including feedback mechanism students, and parents, etc.

SUMMARY

The Department of Journalism and Mass Communication is making concerted efforts for overall growth and development of students.

During the session 2014-15, similar efforts were made by the department to facilitate a congenial atmosphere of learning, higher studies & research personality development of students, and developing a social attitude in students.


(Prof. C. P. Singly)
GGSIPO, New Delhi


(Prof. Rohini Aggarwal)
Dean, Faculty of Humanities
M. D. University, Rohtak